

LEADINGAGILE

HOW TO MAKE AGILE TANGIBLE FOR EXECUTIVES



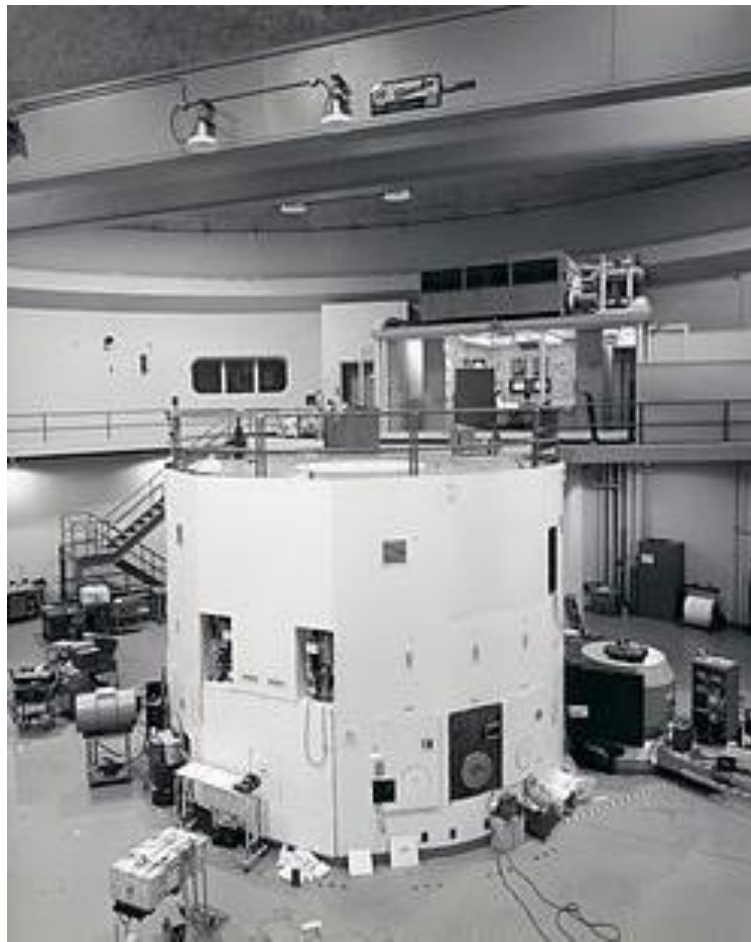
Presented by Dennis Stevens

TO GET THE SLIDES
FROM TODAY'S
PRESENTATION



TEXT
“EXECUTIVE”
1.844.414.9981

DENNIS STEVENS - THE FIRST SPARK





WHAT DO WE AGREE ON?

- *Organizations need to be able to respond at market speed—sustainably*
- *That takes a lot more than scrum and dev ops practices*
- *We must have executive support for the changes we need to make*
- *Executives aren't trying to fail*

Why don't executives participate?

WHAT

DOESN'T



WORK



WHAT

DOESN'T

WORK



*“just trust the
teams”*

WHAT

DOESN'T

WORK



*“let the teams
decide how to
work”*

WHAT

DOESN'T

WORK



*“you’ll get what
you get when
you get it”*

WHAT

DOESN'T

WORK



*“here are some
books you need
to read”*

WHAT

DOESN'T

WORK



*“you need to be
agile yourself”*

WHAT



DOESN'T

WORK

*What have you tried that
didn't work?*

The background of the slide is a photograph of a mountain range. The mountains in the foreground are dark and silhouetted, while the ranges in the distance are shrouded in a thick, light-colored mist or fog, creating a sense of depth and atmosphere. The sky is a pale, hazy blue.

HOW TO MAKE AGILE TANGIBLE FOR EXECUTIVES

- *Care about what they care about*
- *Speak in their language*
- *Create Safety*
- *Demonstrate Results*



**WHEN YOUR STRUCTURES AND
SYSTEMS ARE NOT ALIGNED WITH
YOUR CUSTOMERS AND MARKETS
YOU ARE GOING TO STRUGGLE.**

**THEY ARE ALL IMPACTED BY THE
SAME COMPLEXITY... ARE YOU
SOLVING THE RIGHT PROBLEMS?**

CARE ABOUT WHAT THEY CARE ABOUT

Agile Transformation Is Never About Agile

GOALS OF EXECUTIVES



Making Money



Success in the Market



Health of the Firm

CARE ABOUT WHAT THEY CARE ABOUT

Agile Transformation Is Never About Agile

GOALS OF EXECUTIVES



Making Money



Success in the Market



Health of the Firm

GOALS OF GOING AGILE



Predictability



Early ROI



Innovation



Quality



Lower Costs



Product Fit

SPEAK IN THEIR LANGUAGE

We Must Speak in the Language of Business



Revenue



MARKET SUCCESS

Strategic Objectives

OKRs

KPIs

SPEAK IN THEIR LANGUAGE

We Must Speak in the Language of Business

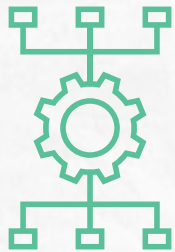


SPEAK IN THEIR LANGUAGE

We Must Speak in the Language of Business

\$

*Capex
Efficiency*

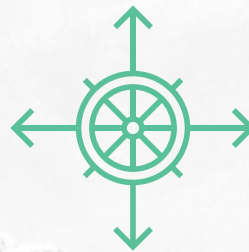


TRANSFORMATION

*Transformation Results
Competency Elevation
Technology Health*

\$

Productivity



WORK IN THE SYSTEM

*Throughput
Reduced Risks
Transparency & Options*

\$

Revenue



MARKET SUCCESS

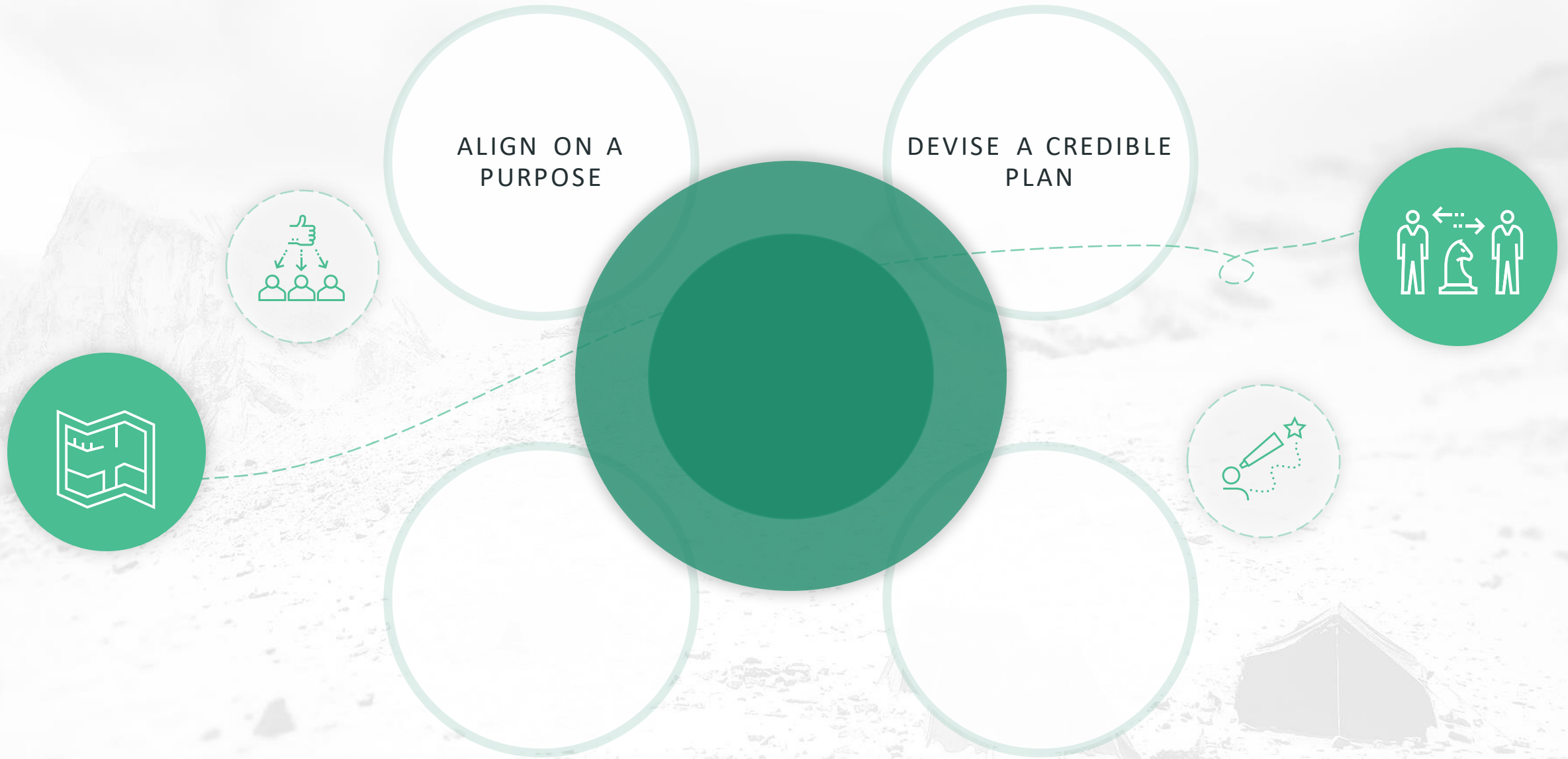
*Strategic Objectives
OKRs
KPIs*

CREATING SAFETY

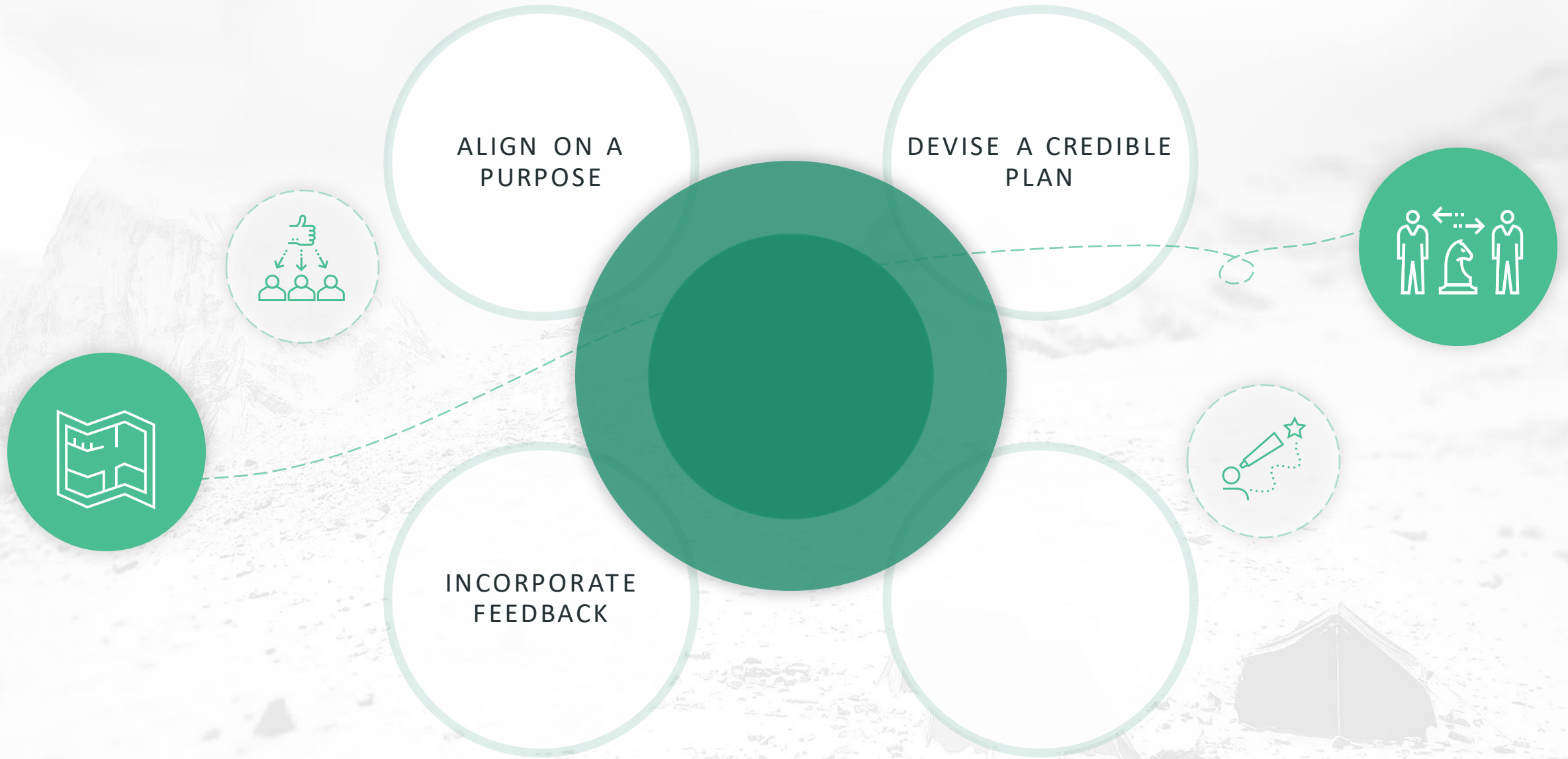
ALIGN ON A
PURPOSE



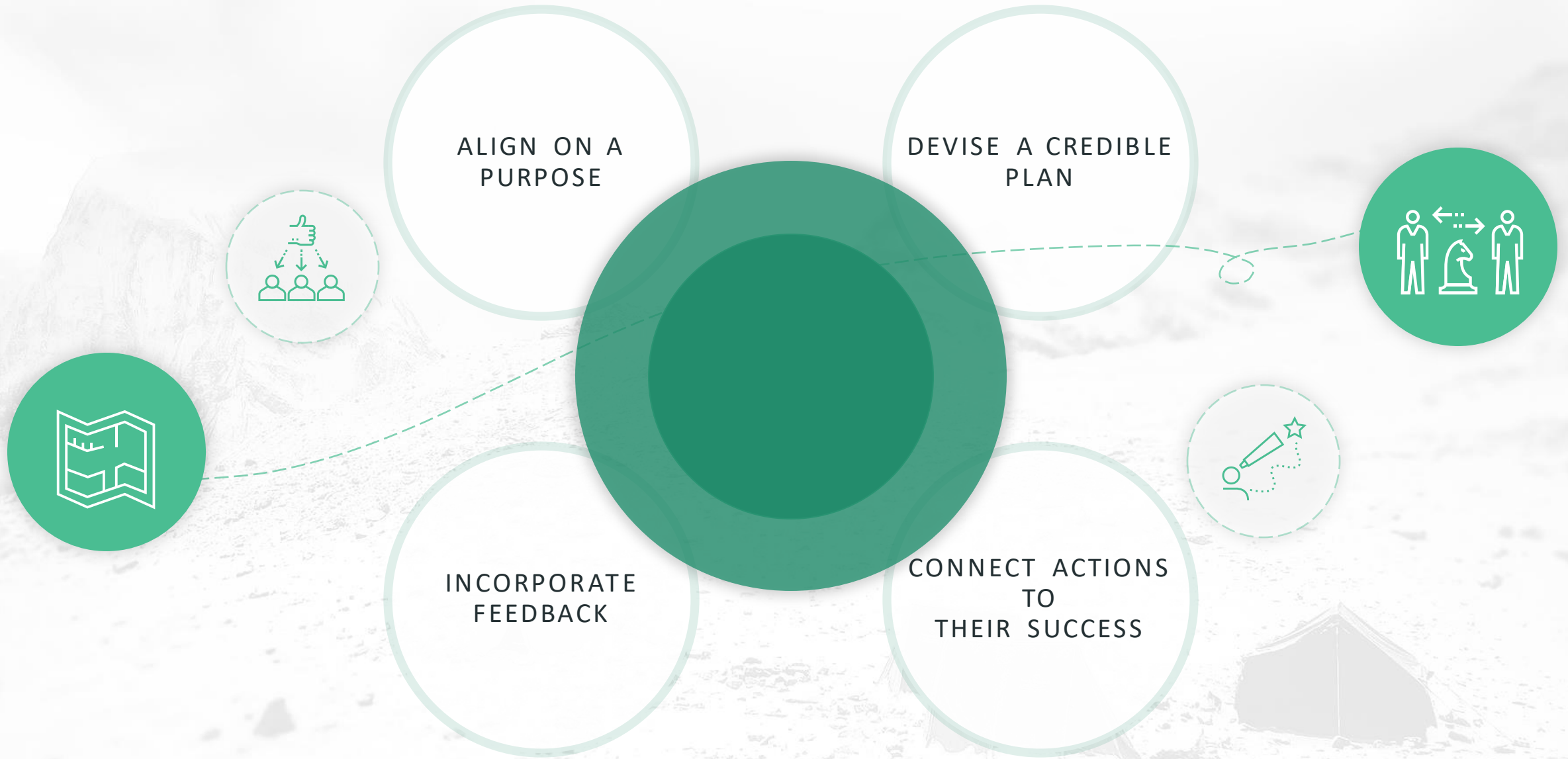
CREATING SAFETY



CREATING SAFETY



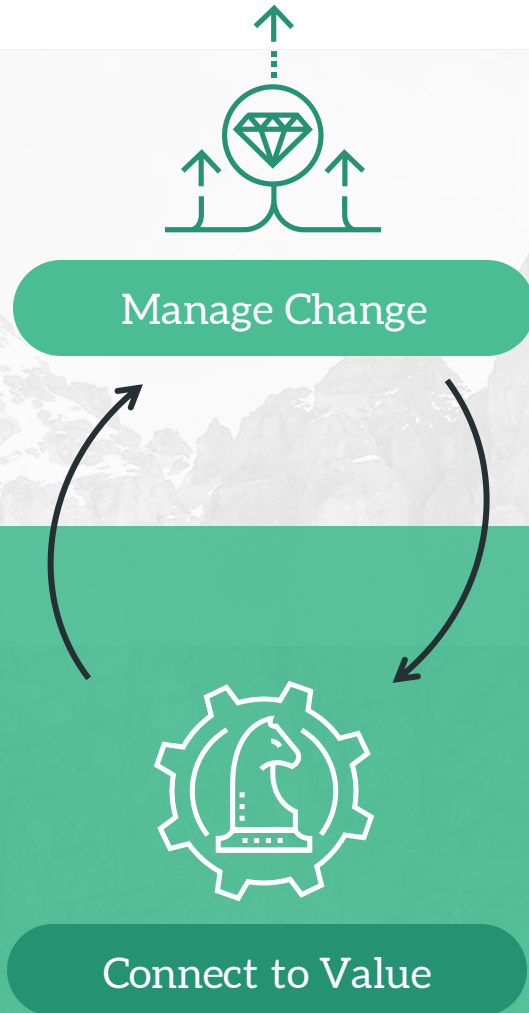
CREATING SAFETY



CREATING SAFETY



DEMONSTRATE RESULTS

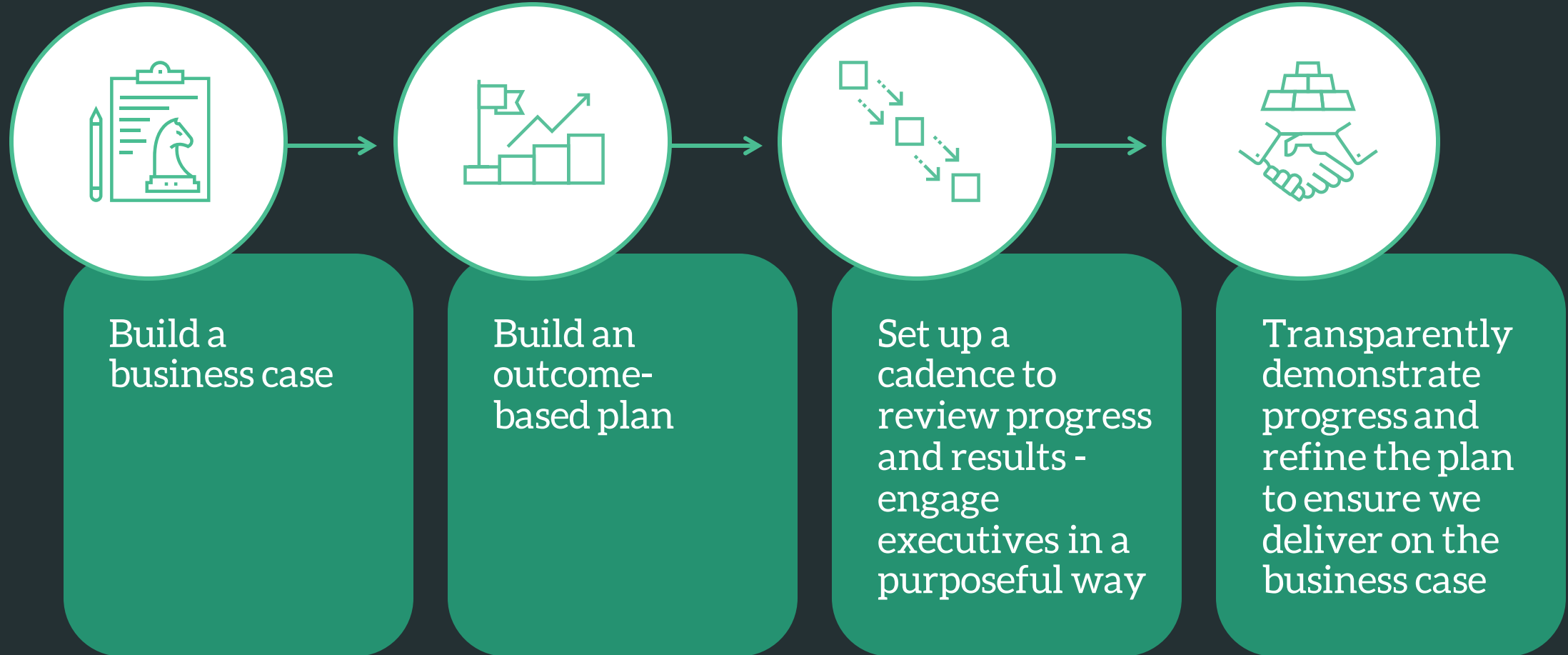


- Progress on the roadmap
- Transparency into work
- Examples and simulations of delivering results

- Work connected to OKRs
- Capability gaps closed
- Throughput and quality improvements

Start with the Agency you have and grow it over time – help your leaders expand their influence

HOW DO WE DO IT



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